



Adults for Innovative and Creative Urban Regeneration

Course available on the Comenius-Grundtvig course database managed by the European Commission
<http://ec.europa.eu/education/trainingdatabase/>



Dates and location of the training events

Training events that will take place in **Brussels**-Belgium:
21/05/2013 – 25/05/2013

And in **Oderzo**-Italy (50Km from Venice):
09/07/2013– 13/07/2013

Deadline for the grant request: 16 January 2013

Brussels-Belgium:
21/10/2013– 25/10/2013

Oderzo-Italy:
18/11/2013 – 22/11/2013

Deadline for the grant request: 30 April 2013

Brussels-Belgium:
14/04/2014 – 18/04/2014

Deadline for the grant request: 17 September 2013

Participation fee : 750€

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Websites
Consulmarc Sviluppo
<http://www.consulmarc.it>

European Academy Network
<http://www.eanetwork.be/>

Why this course

Cities have begun to act as communities of knowledge, innovation and creativity. Furthermore cities are the place where many environmental problems are concentrated, four out of five European citizens live in urban areas, and their quality of life is directly influenced by the state of the urban environment. In this context initiative relating to education of citizens and in particular of adult citizens plays an important role in improving and developing the regeneration of cities as innovative and intelligent spaces.

Adult citizens training may cover different topics such as: environment, culture&media, ICT. Through this focused training activities, EU adults citizens will be not be excluded but they will be actively involved in the development of the cities they belong to as "innovative hubs".

Objectives

The main objective of the course is to give participants practical skills and basic knowledge on how education and training of adults European citizens may contribute to the development of "knowledge-based cities". At the end of the course learners will be able to transfer those competences in their Country of origin as well as developing cooperation initiatives at European level involving the organisations they work for and the community they belong to.

In particular learners will get knowledge on the following subjects: the Lisbon strategy, how lifelong learning may contribute in reaching the Lisbon goals, the concept of urban sustainable development, the EU's strategy on urban environment, the European year of creativity and innovation, the EU policies in the field of environment, culture and ICT.

Methodologies

The teaching method chosen is both theoretical-oriented and practical-oriented in order to encourage participants to a close interaction with teachers and the other classmates. The final part of the practical sessions will be devoted to networking activities among participants in order to allow them to confront their experiences and to evaluate future collaborations. In particular, as one of the main aim of the course consists in creating some "European Training Laboratories" on strategic international issues in order to further new operative initiatives.

To this scope during the course participants will be encouraged to confront their experiences and to evaluate future collaborations. Moreover Consulmarc Sviluppo, as well as European Academy Network, benefits from the expertise of high profile trainers, having diversified experiences at European level. This element gives our courses the possibility of reaching excellent results in fulfilling participants' expectations.

Please note that each course session will be realized only if the minimum number of **15 participants** is reached. In case of cancellation of the session, all registered participants will be completely refunded.



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Competences required to attend the course :

- Degree and at least two-years working experience in the adults' training sector
- Knowledge of English
- Knowledge of main PC programmes
- Use of Internet
- Basic knowledge of the European Union functioning

Follow up

Ex-post evaluation questionnaire

This questionnaire will be given to participants the last day of the course and it will be aimed at collecting participants' opinions on course's contents, the logistic organisation, the teaching methods, the material provided and their suggestions for the future editions.

One-year after questionnaire

This questionnaire will be distributed via e-mail in order to assess how the participants have put into practice what they have learned during the course and how useful it has been in facilitating in promoting European projects and collaborations.

Moreover, initiatives aimed at maintaining and developing knowledge are scheduled. In order not to loose what they have learnt during the course and to be constantly updated, the former participants will be offered the following services/ opportunities:- Upon request they will receive a Newsletter on issues related to European initiatives in the field of education and training on urban development. Learners will also have access to a reserved "on-line platform" conceived to share documents, doubts and cooperation proposals with former participants. Following EAN mission participants will be invited to become part of the network EAN created in order to multiply and improve training activities.

Preparation

Consulmarc will provide future participants with some information about the subject such a general introduction on sustainable development, the main relevant official documents of the European Commission and a Glossary in English on the subject. At the pre-enrolling stage, participants will be asked to fill-in a self-evaluation questionnaire in order to have an overview of their competences and personal interests and to assess their initial level. This will allow the organizers and the teachers to adapt the contents of the course to the their knowledge and expectations.

Type of certification awarded

Participants will receive a certificate of attendance that will prove their attendance to the lessons and the guided visit to EU Institutions.

Teachers

The teachers will be officers of the European Commission, of the European Parliament and professionals working in the European Programmes for the urban development as well as working in education and training programmes.



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MODULES

DAY 1

- **MODULE 0 - OPENING SESSION**

Presentation of Consulmarc and European Academy Network main aims and activities as well as the course's objectives and structure.

DAY 2

- **MODULE 1 - EU POLICIES AND MICRO-LEXICON ON URBAN REGENERATION AND SUSTAINABLE DEVELOPMENT**

Overview of key-concepts at the basis of the different aspects of EU strategy on urban regeneration and sustainable development from cultural, economic and natural point of view: re-qualification of human resources, economic development through culture and entertainment, renewable energies, sustainable transports.

EU funding programmes supporting the sustainable development of cities.

- **MODULE 2 - FIND THE INFORMATION SOURCES**

Analysis of the EU platforms websites in order to find:

1. EU institutions communications and decisions;
2. Information about EU training and sustainable urban development related programmes;
3. Best practices dossiers;
4. EU platforms.

Analysis of the initiatives promoted by their local authorities about urban sustainable development in order to better comprehend how to target the adults' training activities and to contribute effectively to the development of "knowledge-based cities".

DAY 3

- **MODULE 3 - ENERGY AND ENVIRONMENT FOR URBAN RE-GENERATION**

Introduction on initiatives promoting urban sustainable development in the environment sector as well as every day behaviors to be adopted.

Overview on EU programmes supporting environmental sustainable development.

- **MODULE 4 - CULTURE AND MEDIA FOR URBAN RE-GENERATION**

Overview on practical examples on how culture and media initiative can contribute to urban re-qualification.

EU programme supporting culture and initiatives will be given (i.e.Culture, Media etc.)

DAY 4

- **MODULE 5 - ICT INSTRUMENTS**

Presentation of ICT instruments used for supporting urban re-qualification and sustainable development.

DAY 5

- **MODULE 7 BEST PRACTICES**

Study of best practice models of development of cities as innovative hubs.

EXTRA CLASS ACTIVITIES

- **DAY 4 – MODULE 6: VISIT TO THE EUROPEAN UNION PARLIAMENT**

This will allow participants to discuss with an official of the EP on how European Institutions work and what are their general decision-making process.